

Long Term Planning Overview	Key Stage 4	Subject Area: Art and Design: Graphic Communication	
-----------------------------	-------------	---	--

Year	Study Modules Assessment	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term2	Summer Term 1	Summer Term 2
Year 10	Study Modules	Food packaging Responding to a brief and mind mapping, mark making in pencil and fineliner, annotation and evaluation of mark making	Food Packaging Artist research, digital illustration, typography, colour theory, working from primary photos	Food Packaging Photoshoot Development Composition and application of formal elements to primary photographs. Use of Photoshop and Illustrator to digitise and develop primary photographs	Food Packaging Museum research and observational drawing/primary source photos based on gallery visit, refine moodboard, artist research, experimenting with paper cut-outs and nets	Food Packaging Initial ideas and development, development and refining of typeface,	Food Packaging Development, evaluation and refining of ideas leading to the creation of a final piece. Evaluation and reflection.
	Assessment	Externally assessed by exam board					
	Builds upon	Formal elements Colour theory Drawing skills Computer skills Design Skills Analysis of Design	Formal elements applied to graphic design Using Adobe Photoshop Using Adobe Illustrator Analysing Products	Using Adobe Photoshop Using Adobe Illustrator Development and annotation of ideas	Formal elements Colour theory Analysis of other designers and artists work Using Adobe Illustrator	Typography Formal elements Colour theory Using Adobe Illustrator	Development of digital ideas Typography Formal elements Colour theory Using Adobe Illustrator
	Introduces	Formal elements applied to graphic design	Advanced use of the pen tool in Illustrator	Use of shape tool in Illustrator Considering different filters and	Applying research to develop and refine ideas	Creating an original typeface Considering warping	Creating 3D products, making a final piece within a specified time.

		Using Adobe Photoshop Using Adobe Illustrator Analysing Products	Working in the style of an artist How to analyse artists work Use of recolour tool in relation to colour theory	tools to edit photographs		How to use primary and secondary research to develop ideas	How product(s) fit into a situation (insitu)
Year 11	Study Modules	Poster Project Mind map and task analysis, analysis of existing product, initial moodboard, statement of intent	Poster Project Artist research, Working in the style of an artist, initial ideas, document process of creating a digital outcome, produce final outcome	Preparation for externally assessed assignment (released by the exam board at the beginning of January)			
	Assessment	Externally assessed by exam board					
	Builds upon	Mind Mapping and exploring a task, creating and using moodboards	Colour theory, using artist research as a basis for creating designs, producing a final outcome	Development and refining of ideas in response to a given theme, creating 3D products, making a final piece within a specified time			
	Introduces	Use of additional tools in Illustrator and Photoshop depending on the task	Use of additional tools in Illustrator and Photoshop depending on the task, working with new materials (e.g.fabric)	Use of additional tools in Illustrator and Photoshop depending on the task, working with new materials (e.g.fabric)			

